

Solving problems together

A guide for collaboration for products deployed in the City of San Francisco

Inventors in San Francisco have been building world changing solutions since the city's founding. That spirit of innovation continues today as over 10,000 startups in the city create new products and solve problems.¹

If your company is considering launching a product or service in San Francisco that has the potential to impact public spaces or the public realm, use this document as a how-to for working effectively with us.

Checklist for collaborating

1. Identify a community and City point person.
2. Reach out to us.
3. Engage the community.
4. Explore what regulations might apply to you.
5. Share information to solve problems.
6. Understand and be prepared to articulate how you're supporting the City's goals. We want to be working with companies who can help us solve challenges we're facing.

Our commitment to you

We're excited that you want to work with us, and we look forward to collaborating to solve problems. When you reach out to us, we commit to:

- Clearly articulate the City's priorities and goals
- Put in the effort to build trusted relationships
- Communicate transparently and in a timely fashion
- Proactively learn about new solutions
- Advocate for solutions

Our priorities

Problems we face in government are complex. It will take the best and brightest from inside and outside of City Hall to solve them. The sections below lay out a few of the things we'd love to collaborate with you on, as well as specific ways your company can support them.

1. Improve Public Safety & Accessibility
2. Promote Equitable Benefits
3. Engage with Communities
4. Responsible Data Sharing, Security, and Privacy

For Mobility (example of a policy-specific priorities):

1. Support Transit
2. Reduce Congestion

¹ Crunchbase directory of active startups headquartered in San Francisco